

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954198-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/HAGER	RPOF-HAGER,HUDSON,T	499

Flight Dates	Order #	Alt Order #
09/26/12 - 10/01/12	954198	06329625

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	09/28/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH100TVFL	\$200.00 NM
2	WPBF	Th	09/27/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH100TVFL	\$200.00 NM
3	WPBF	F	09/28/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH100TVFL	\$200.00 NM
2	09/26/12	09/28/12	Good Morning America	7-9AM	--WTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	09/26/12	8:29 AM	Good Morning America	7-9AM	:30	RPOFBH100TVFL	\$250.00 NM
3	WPBF	Th	09/27/12	9:00 AM	Good Morning America	7-9AM	:30	RPOFBH100TVFL	\$250.00 NM
2	WPBF	F	09/28/12	8:30 AM	Good Morning America	7-9AM	:30	RPOFBH100TVFL	\$250.00 NM
3	09/26/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	09/26/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH100TVFL	\$160.00 NM
1	WPBF	Th	09/27/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH100TVFL	\$160.00 NM
3	WPBF	F	09/28/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$160.00 NM
Credited									
4	09/26/12	09/28/12	M-F 5pm News	5-6pm	--WTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	5:08 PM	M-F 5pm News	5-6pm	:30	RPOFBH100TVFL	\$350.00 NM
3	WPBF	W	09/26/12	5:41 PM	M-F 5pm News	5-6pm	:30	RPOFBH100TVFL	\$350.00 NM
4	WPBF	Th	09/27/12	5:09 PM	M-F 5pm News	5-6pm	:30	RPOFBH100TVFL	\$350.00 NM
2	WPBF	F	09/28/12	5:54 PM	M-F 5pm News	5-6pm	:30	RPOFBH100TVFL	\$350.00 NM
5	09/26/12	09/28/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									

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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954198-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
RPOF/3PAC/HAGER		RPOF-HAGER,HUDSON,T	499

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/26/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 RPOFBH100TVFL \$500.00 NM 2 WPBF Th 09/27/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 RPOFBH100TVFL \$500.00 NM 3 WPBF F 09/28/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 RPOFBH100TVFL \$500.00 NM									
6	09/27/12	09/27/12	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/27/12 7:06 PM Wheel Of Fortune 7-7:30PM :30 RPOFBH100TVFL \$1,500.00 NM									
7	09/26/12	09/27/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WT--- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/26/12 7:42 PM Jeopardy 7:30-8PM :30 RPOFBH100TVFL \$1,700.00 NM 2 WPBF Th 09/27/12 7:35 PM Jeopardy 7:30-8PM :30 RPOFBH100TVFL \$1,700.00 NM									
8	09/26/12	09/28/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 09/26/12 11:55 PM Nightline 11:35-12:05AM :30 RPOFBH100TVFL \$550.00 NM 3 WPBF Th 09/27/12 12:01 AM Nightline 11:35-12:05AM :30 RPOFBH100TVFL \$550.00 NM 1 WPBF F 09/28/12 11:55 PM Nightline 11:35-12:05AM :30 RPOFBH100TVFL \$550.00 NM									
9	09/26/12	09/30/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF-S	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-S 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 09/26/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 RPOFBH100TVFL \$500.00 NM 4 WPBF Th 09/27/12 11:35 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 RPOFBH100TVFL \$500.00 NM 2 WPBF F 09/28/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 RPOFBH100TVFL \$500.00 NM 1 WPBF Su 09/30/12 11:22 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 RPOFBH100TVFL \$500.00 NM									
10	09/30/12	09/30/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/30/12 10:29 AM Chris Matthews Sun 10-10:30AM :30 RPOFBH100TVFL \$175.00 NM									
11	09/30/12	09/30/12	Sun 630pm News	630-7pm	-----1	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/30/12 6:56 PM Sun 630pm News 630-7pm :30 RPOFBH100TVFL \$650.00 NM									
21	09/30/12	09/30/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954198-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
RPOF/3PAC/HAGER	RPOF-HAGER,HUDSON,TX	499

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/30/12	09/30/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	8:06 AM	Sun 8-9am News	Sun 8-9am	:30	RPOFBH100TVFL	\$225.00 NM
Total Spots							28		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,170.00
<u>Agency Commission</u>	\$2,125.50
<u>Net Amount Due</u>	\$12,044.50

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Suite 306
Towson, MD 21286

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954198-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/HAGER	RPOF-HAGER,HUDSON,T	499

Flight Dates	Order #	Alt Order #
09/26/12 - 10/01/12	954198	06329625

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/01/12	10/01/12	WPBF News 25 Mornings6-7AM		1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH100TVFL	\$275.00 NM
13	10/01/12	10/01/12	Good Morning America	7-9AM	1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	8:29 AM	Good Morning America	7-9AM	:30	RPOFBH100TVFL	\$275.00 NM
14	10/01/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH100TVFL	\$175.00 NM
15	10/01/12	10/01/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:30 PM	M-F 5pm News	5-6pm	:30	RPOFBH100TVFL	\$450.00 NM
16	10/01/12	10/01/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFBH100TVFL	\$525.00 NM
17	10/01/12	10/01/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH100TVFL	\$800.00 NM

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Lehigh Valley, PA 18002-6885

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
RPOF/3PAC/HAGER	RPOF-HAGER,HUDSON,T	499

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/01/12	10/01/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	1-----	:30	1	\$800.00	NM
18	10/01/12	10/01/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	1-----	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$850.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/01/12	7:52 PM	Jeopardy	7:30-8PM	:30	RPOFBH100TVFL	\$850.00 NM
19	10/01/12	10/01/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	1-----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/01/12		Nightline	11:35-12:05AM	:00		\$275.00 NM
	Credited								
20	10/01/12	10/01/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/01/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFBH100TVFL	\$500.00 NM
22	10/01/12	10/01/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/01/12	5:13 PM	M-F 5pm News	5-6pm	:30	RPOFBH100TVFL	\$450.00 NM
Total Spots							9		

<u>Gross Total</u>	\$4,300.00
<u>Agency Commission</u>	\$645.00
<u>Net Amount Due</u>	\$3,655.00